Andrew E. Freedman

New York, N.Y. | andrewfreedman.net

Experience

Senior Editor, Tom's Hardware   January 2020 – Present
Editor, Tom's Hardware   June 2018 - January 2020
Future US, New York, N.Y.
- Lead coverage on laptops, desktops, and other consumer electronics and enthusiast technology.
- Edit and oversee five editorial staff, including staff writers, managing editor and editor-in-chief, and five freelance contributors.
- Edit news, reviews, op-eds, features and buying guides for style, content, and search engine optimization (SEO), while also writing two to four stories per week.
- Maintain an editorial calendar and produce articles in a custom CMS.
- Cover major trade shows including CES, Microsoft Build, Computex, and E3.
- Serve as the main point for industry contacts to call in potential review units.
- Expand coverage reach by creating multimedia content from written pieces, including featuring pieces on the Tom's Hardware Show weekly livestream.

Senior Writer, Tom's Guide & Laptop Mag   July 2017 – June 2018
Staff Writer, Tom's Guide & Laptop Mag   December 2015 - July 2017
Purch, New York, N.Y.
- Wrote news, reviews, op-eds and features for Tom's Guide and Laptop Mag, such as reviews for laptops, desktops, and peripherals, including consumer, business and gaming models.
- Served as general news reporter and member of our morning news strategy team.

Community Content Coordinator
Purch, New York, N.Y.   October 2014 – December 2015
- Oversaw and edited freelance content contributors on Tom's Guide and Tom's Hardware.
- Served as liaison between editorial and community departments on content distribution opportunities.

Editorial Production Coordinator
Columbia Journalism School, New York, N.Y.   October 2013 – October 2014
- Copy-edited print and online case studies about journalism and public policy for style and grammar.
- Edited multimedia for use with online versions of the studies.

Education

Columbia University Graduate School of Journalism   May 2013
Master of Science, Journalism
Specialized in Digital Media. Received honors in news editing.

University of Maryland, College Park   December 2011
Bachelor of Arts, Communication
Bachelor of Arts in Communication. Student in the College Park Scholars: Media, Self & Society Program.

Skills

Deep experience with multiple CMS platforms, including WordPress, Drupal, and Vanilla (proprietary to Future plc).
Proficient using Photoshop. Intermediate experience with HTML and CSS.